

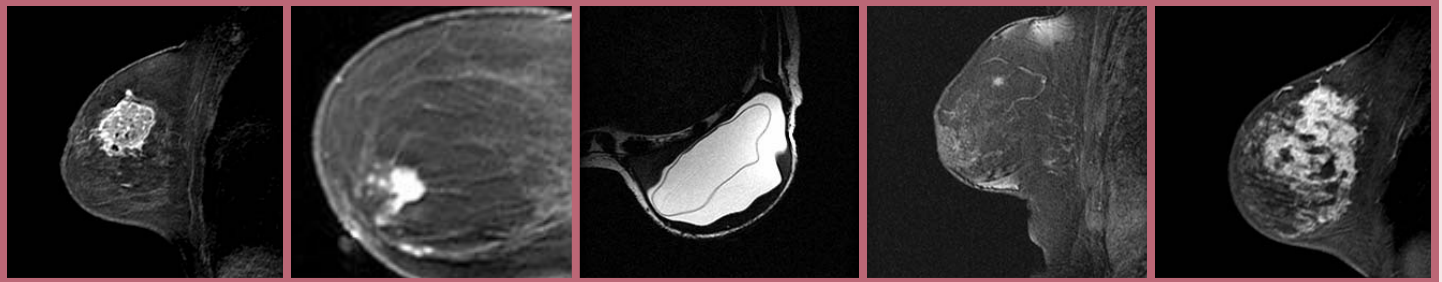
SOCIETY OF BREAST IMAGING PRESENTS

Practical Breast MRI: Case-Based Review

2 Dates + 2 Locations:

October 9 - 10, 2010
JW Marriott Houston
Houston, Texas

January 29 - 30, 2011
The Fairmont Turnberry Isle
Miami, Florida



Receive Credit for 100 Supervised Cases



PRACTICAL BREAST MRI: CASE-BASED REVIEW

Breast MRI is fast becoming an essential tool in breast imaging. In spite of the rapid growth of MR imaging, many breast imaging radiologists still have limited practical experience with this technique. This course is intended to help radiologists move beyond the basics and apply classroom knowledge in the clinical setting.

This case-based review course will expose the attendee to multiple challenging breast MRI cases, fully supervised by experienced, expert breast MR faculty. Using an electronic audience-response system (ARS), all attendees will get immediate feedback regarding their own performance as well as the ability to measure their responses against those of their peers. The case-based presentations will be augmented by pertinent educational material, presented in traditional lecture format throughout the 1.5 day course. On completion of the course, attendees

who have participated in all case-based sessions will have documented supervised instruction in at least 100 breast MRI cases.

OBJECTIVES

At the end of this activity, the participants will be able to:

- } Identify image interpretation by direct participation in case-based instruction
- } Assess and provide feedback on at least 100 cases reviewed with MRI faculty
- } Describe the current clinical roles of breast MRI
- } Identify the image patterns of benign and malignant disease
- } Review methods for optimizing MRI guided biopsy
- } Evaluate correlation between imaging and pathologic findings

CME STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the

Accreditation Council for Continuing Medical Education (ACCME) through the joint-sponsorship of the American Roentgen Ray Society and Society of Breast Imaging. The American Roentgen Ray Society is accredited by the ACCME to provide continuing medical education for physicians.

The American Roentgen Ray Society designates this educational activity for a maximum of 11.5 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Presenters at this conference have disclosed any conflict of interest or their intention to discuss off-label use, if applicable, in accordance with ACCME Standards and FDA requirements. Disclosure information will be presented either verbally or printed in the final program material.

The American Roentgen Ray Society is a strategic partner of the American College of Radiology.



Hotel Information for October 9 - 10, 2010

HOTEL

JW Marriott Houston
5150 Westheimer Road
Houston, TX, 77056-5506
713-961-1500
www.marriott.com/hotels/travel/
houjw-jw-marriott-houston

HOTEL RATE

\$139 single / double rate, plus taxes, presently 17 percent and subject to change.

HOTEL RESERVATION DEADLINE: FRIDAY, SEPTEMBER 17, 2010

For reservations, call 1-800-228-9290 and request the Society of Breast Imaging rate.

HOTEL RESERVATIONS

Guest rooms are available on a first-come, first-served basis. Reservations made after September 17, 2010, will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW

The JW Marriott Houston hotel provides luxurious accommodations and amenities conveniently located in the heart of Houston's Galleria area. This Houston hotel is near more than 200 exclusive stores as well as fine dining, entertainment and local museums. An array of on-site hotel amenities include: fitness center, indoor /outdoor connecting pool, hot tub, Starbucks coffee house, South Coast restaurant, Destino lounge and 24-hour room service. This non-smoking hotel features contemporary, spacious guest rooms with luxurious down comforters, custom duvets and cotton-rich linens. All guest rooms include a 32" HD TV, work stations, high-speed wired or wireless internet, cordless telephones with two phone lines, in-room safe, complimentary coffee maker with coffee, teas and bottled water.

GROUND TRANSPORTATION

George Bush Intercontinental/ Houston Airport (IAH) is located approximately 27 miles from the JW Marriott Houston and taxi service is approximately \$65, one

way. An alternate airport is Houston/William P Hobby (HOU), located approximately 16 miles from the hotel, and taxi service is approximately \$55, one way. SuperShuttle provides transportation services between IAH and the hotel for approximately \$27, one way, or between the HOU and the hotel for approximately \$25, one way. Contact SuperShuttle at 800-258-3826 for reservations.

LOCAL ATTRACTIONS

Known as both the Bayou City and the Energy Capital of the World, Houston is a diverse city that offers world-class arts and entertainment. Houston is home to NASA and the Astrodome. Visit the official tourism Web site of Houston at www.visithoustontexas.com for visitor information about local attractions and special events.



Hotel Information for January 29 - 30, 2011

HOTEL

The Fairmont Turnberry Isle
19999 West Country Club Drive
Aventura, FL 33180
305-932-6200
www.fairmont.com/turnberryisle

HOTEL RATE

\$249 single / double rate, plus \$12.95 resort fee, plus taxes, presently 13 percent and subject to change. The resort fee sponsors the following guest room amenities: coffee service, internet access, local and toll free calls, plus round trip transportation to the Aventura Mall and private Ocean Club, and access to the fitness center at The Willow Stream Spa.

HOTEL RESERVATION DEADLINE: WEDNESDAY, DECEMBER 29, 2010

For reservations, call 1-800-327-7028 or 1-866-840-8067 and request the Society of Breast Imaging rate.

HOTEL RESERVATIONS

Guest rooms are available on a first-come, first-served basis.

Reservations made after December 29, 2010, will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW

Secluded on 300 tropical acres, this Mediterranean-style property features two 18-hole Raymond Floyd-redesigned championship golf courses, a private beach front Ocean Club right on the Atlantic, the Willow Stream Spa and fitness center, a tennis facility with four clay HydroCourts, three pools including a new lagoon-style pool featuring a waterslide, lazy river, private cabanas and poolside dining, a supervised children's program and an array of recreational activities. A diverse selection of restaurants includes American contemporary cuisine at Bourbon Steak restaurant and seaside casual and regional flavors at Cascata Grille. Guest rooms feature 42" plasma screen televisions, i-Home clock radio, a spacious work desk equipped with high-speed internet and three dual-line telephones with voice-mail, in-room safe, coffee maker with coffee, teas, and marble baths with soaking tubs, glass-enclosed showers, mosaic flooring and flat-screen televisions. Accommodations feature private balconies with stunning views of the luxurious landscaped gardens or one of the resort's golf courses.

GROUND TRANSPORTATION

Fort Lauderdale International Airport (FLL) is located approximately 12 miles from the Fairmont Turnberry Isle and taxi service is approximately \$20, one way. An alternate airport is Miami International Airport (MIA), approximately 20 miles away and taxi service is approximately \$50, one way.

LOCAL ATTRACTIONS

The Fairmont Turnberry Isle is in close proximity to a variety of activities offered in the Greater Fort Lauderdale area. Visit www.sunny.org for visitor information about local attractions and special events. The hotel is located close to world class shopping in the Aventura Mall with over 250 stores, which is accessible on one of the hotel's complimentary shuttles.

AMERICANS WITH DISABILITIES ACT

The SBI encourages all people to participate. Individuals requiring auxiliary aids or services identified in the Americans With Disabilities Act should contact Justine Wood at (800) 227-5463, ext 4957 or jwood@acr-arrs.org.

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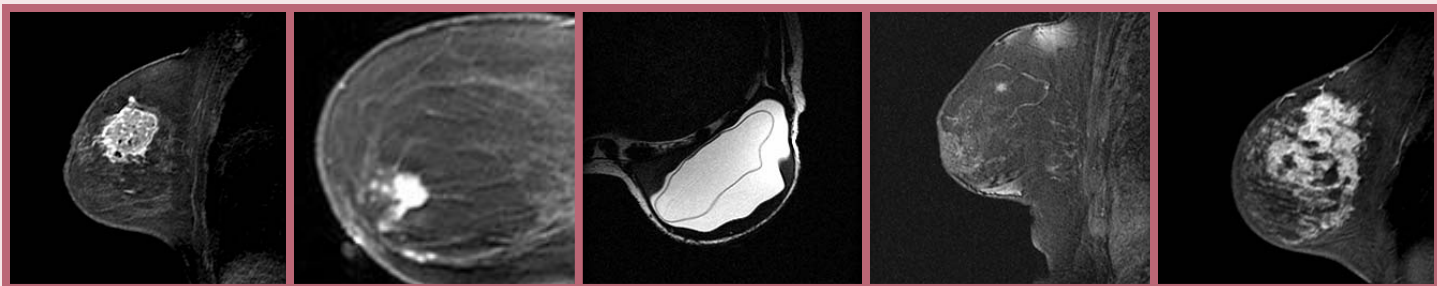
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DAY 1 SATURDAY	MODERATOR: DR. DEBRA MONTICCIOLO	
8.00 - 8.30	Lesion Assessment and the Management of Enhancement	Debra Monticciolo, MD
8.30 - 9.00	Impact of Artifacts on Image Interpretation	Luz Venta, MD
9.00 - 10.00	Breast MRI: Case Review 1 with Audience Response*	Debra Monticciolo, MD
10.00 - 10.30	Break	
10.30 - 11.30	Breast MRI: Case Review 2 with Audience Response*	Luz Venta, MD
11.30 - 12.30	Breast MRI: Case Review 3 with Audience Response*	Debra Monticciolo, MD
12.30 - 1.30	Lunch (Provided)	
1.30 - 2.00	Diagnosis and Assessment of Benign Disease	D. David Dershaw, MD
2.00 - 3.00	Breast MRI: Case Review 4 with Audience Response*	Carol Lee, MD
3.00 - 3.30	Break	
3.30 - 4.00	Diagnosis and Assessment of Malignant Disease	Carol Lee, MD
4.00 - 5.00	Breast MRI: Case Review 5 with Audience Response*	D. David Dershaw, MD
5.00 - 5.30	Q & A Panel	All Faculty

DAY 2 SUNDAY	MODERATOR: DR. DEBRA MONTICCIOLO	
8.00 - 9.00	Breast MRI: Case Review 6 with Audience Response*	D. David Dershaw, MD
9.00 - 9.30	MR Biopsy: Management and Rad-Path Correlation	Carol Lee, MD
9.30 - 10.30	Breast MRI: Case Review 7 with Audience Response*	Luz Venta, MD
10.30 - 11.00	Break	
11.00 - 12.00	Breast MRI: Case Review 8 with Audience Response*	Carol Lee, MD
12.00 - 12.30	Q & A Panel	All Faculty

*Topics may include BI-RADS® coding, management of enhancement, benign and malignant disease, post op breast, implants, staging and extent of disease, MR biopsy and biopsy with targeted ultrasound, and BI-RADS® 3 lesions.



Faculty

Debra Monticciolo, MD, Program Chair
Professor of Radiology
Texas A&M College of Medicine
Section Chief, Breast Imaging
Scott & White Hospital and Clinic
Temple, Texas

D. David Dershaw, MD
Director, Breast Imaging Section
Memorial Sloan- Kettering Cancer Center
New York, New York

Carol Lee, MD
Attending Radiologist
Memorial Sloan- Kettering Cancer Center
New York, New York

Luz A. Venta, MD
Clinical Professor of Radiology
Weill Cornell Medical College
Medical Director
The Methodist Hospital Breast Center
Houston, Texas

Join us in 2011!

SBI 10th Postgraduate Course

New Dates: May 18 - 21, 2011

San Antonio, Texas



www.sbi-online.org

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Registration Information

Last Name		First Name	Middle Initial	Degree
Institution Name		Preferred Badge Name		
Street Address <input type="checkbox"/> Home <input type="checkbox"/> Work				
City	State or Province	Zip Code	Country	
Home Telephone	Business Telephone	Email Address (confirmation will be sent to this email)		
SSN (last four digits)	Date of Birth	Business Fax		

SELECT A LOCATION (CHECK ONE):

- Houston, TX October 9 - 10, 2010
 Miami, FL January 29 - 30, 2011

REGISTRATION FEES:

	Early	After 8-13-10 (Houston) 12-3-10 (Miami)
SBI Member or Fellow	<input type="checkbox"/> \$625	<input type="checkbox"/> \$725
Non-Member	<input type="checkbox"/> \$800	<input type="checkbox"/> \$900

**On site registration fees increase by \$75*

CANCELLATION POLICY:

Full refunds, less a \$75 administrative fee, will be granted in response to written notification of cancellation received on or before:

- } September 3, 2010 Houston, TX conference
} December 22, 2010 Miami, FL conference

NO REFUNDS WILL BE PROVIDED FOR NO-SHOWS

For registration inquiries, please call (800) 373-2204.

REGISTRATION:

Sorry, telephone registration cannot be accepted.

- } ONLINE. Register at www.sbi-online.org
} FAX. Please complete registration form (with credit card information) and fax to (703) 648-1863.
} MAIL. Please complete registration form (with credit card information or check enclosed) and mail to:
SBI P.O. Box 2348 Merrifield, VA 22116-2348
} Please make check payable to SBI.
} Registration forms will not be processed without payment.

PAYMENT INFORMATION:

Registration forms will not be processed without payment.

- Check enclosed payable to SBI
 Credit card: Visa Mastercard AmEx

Credit Card Number Expiration Date

Cardholder's Name (Please Print)

Cardholder's Signature

