

SBI/ACR Breast Imaging Symposium 2016 Press Pass Policy

A press pass will be granted to media who are employed by accredited news organizations and who are attending the meeting to provide coverage of the event. Media welcome to attend include reporters, editors, writers, and bloggers.

Media will need to provide their press credentials, press card and/or business card from a news organization. Those who do not have such credentials should provide a letter of assignment from an outlet on letterhead for which they are covering the meeting or submit two recent samples of their work with their byline. Bloggers must provide the URL of the blog for which they are writing and supply examples of posts that demonstrate recent coverage.

How to register

All media wishing to attend the SBI/ACR Breast Imaging Symposium 2016 should email jburwell@amplifypublicaffairs.net. SBI reserves the right to grant press privileges to individuals on a case-by-case basis. Media registration is limited to one individual per outlet.

Interview Opportunities

All interviews must be arranged in advance. SBI staff is available to help facilitate one-on-one interviews with SBI officials and presenters. SBI can provide private interview rooms for media use on a first-come, first-served basis.

Media must:

- Wear/display their official Meeting press badge at all times while on-site.
- Not exchange, loan, or borrow Meeting press badges. Individuals who do so will be required to leave the meeting.
- Obtain approval from SBI to film, photograph, or audiotape scientific sessions, invited presentations, symposia, or any other official meeting event.

SBI reserves the right to bar from the SBI/ACR Breast Imaging Symposium 2016 and future meetings any media who deliberately promote the viewpoint of one company or institution, or attempt to solicit manuscripts, advertising, subscriptions, or monetary payments/contributions from meeting registrants or exhibitors.

Embargo Guidelines

All abstracts, posters, presentations, symposia, and scientific and invited sessions will be embargoed until the date and time of presentation at the meeting.

Please contact Joy Burwell at jburwell@amplifypublicaffairs.net with questions, to register or to schedule an interview.