

SOCIETY OF BREAST IMAGING PRESENTS

Practical Breast MRI: Case-Based Review

3 Dates + 3 Locations:

July 9 - 10, 2011
Hilton Baltimore
Baltimore, MD

September 17 - 18, 2011
Loews Santa Monica
Beach Hotel
Santa Monica, CA

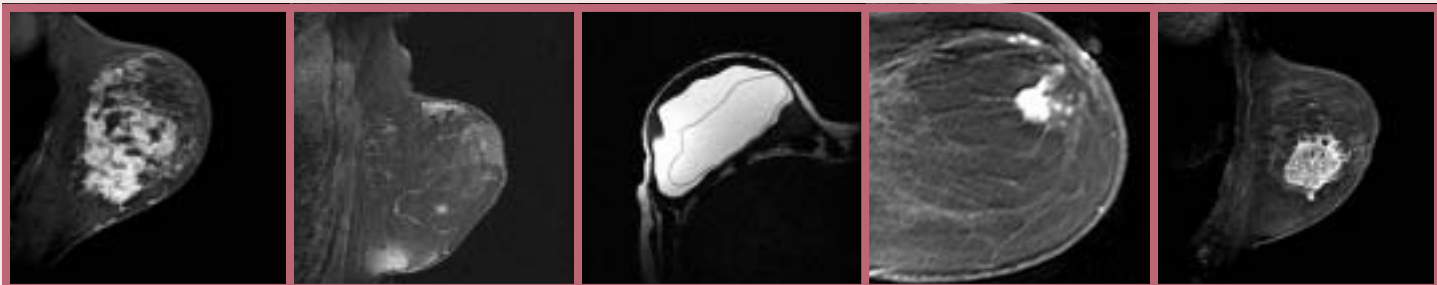
January 28 - 29, 2012
Hilton Orlando
Bonnet Creek
Orlando, FL

DAY 1 SATURDAY		MODERATOR: DR. DEBRA MONTICCIOLO
7.00 am - 8.00 am	Continental Breakfast	
8.00 am - 8.30 am	Managing MR Enhancement	Debra Monticciolo, MD
8.30 am - 9.30 am	Breast MR Case Review 1 with Audience Response	Debra Monticciolo, MD
9.30 am - 10.00 am	Extent of Disease Evaluation	Carol Lee, MD
10.00 am - 10.30 am	Break	
10.30 am - 11.30 am	Breast MR Case Review 2 with Audience Response	Carol Lee, MD
11.30 am - 12.30 pm	Breast MR Case Review 3 with Audience Response	D. David Dershaw, MD
12.30 pm - 1.30 pm	Lunch Provided	
1.30 pm - 2.00 pm	Faculty Q & A	All Faculty
2.00 pm - 3.00 pm	Breast MR Case Review 4 with Audience Response	Debra Monticciolo, MD
3.00 pm - 3.30 pm	Breast MR Case Review 5 (half session) with Audience Response	D. David Dershaw, MD
3.30 pm - 4.00 pm	Break	
4.00 pm - 4.30 pm	The Altered Breast on MR	Debra Monticciolo, MD
4.30 pm - 5.00 pm	Approach to Reading MR	D. David Dershaw, MD
5.00 pm - 5.30 pm	Breast MR Case Review 6 (half session) with Audience Response	Debra Monticciolo, MD

DAY 2 SUNDAY		MODERATOR: DR. DEBRA MONTICCIOLO
7.00 am - 8.00 am	Continental Breakfast	
8.00 am - 8.30 am	MR Biopsy	Carol Lee, MD
8.30 am - 9.30 am	Breast MR Case Review 7 with Audience Response	D. David Dershaw, MD
9.30 am - 10.00 am	Breast MR Case Review 8 (half session) with Audience Response	Carol Lee, MD
10.00 am - 10.30 am	Break	
10.30 am - 11.00 am	Indications for Breast MRI	D. David Dershaw, MD
11.00 am - 12.00 pm	Breast MR Case Review 9 with Audience Response	Carol Lee, MD
12.00 pm - 12.30 pm	Q & A / Wrap Up	All Faculty



**REGISTER EARLY -
SPACE IS LIMITED!**



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1891 Preston White Drive
Reston, Virginia 20191

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**Receive Credit
for 100
Supervised Cases**

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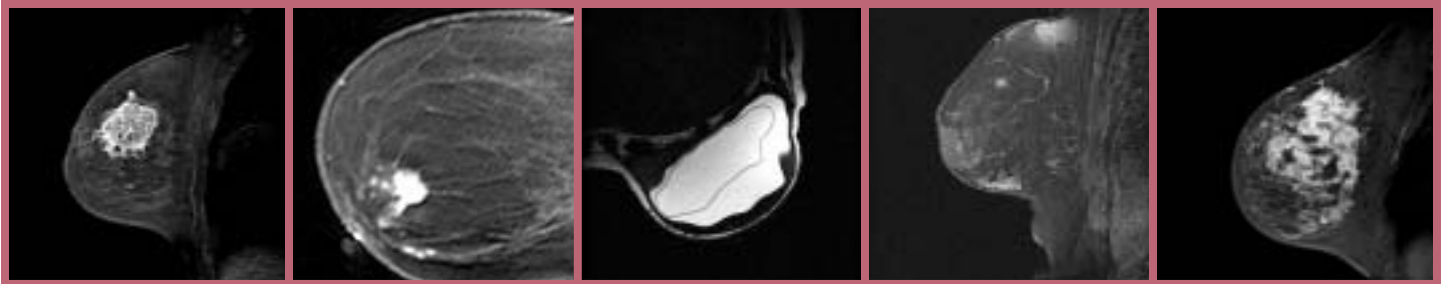
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PRACTICAL BREAST MRI: CASE-BASED REVIEW

Breast MRI is fast becoming an essential tool in breast imaging. In spite of the rapid growth of MR imaging, many breast imaging radiologists still have limited practical experience with this technique. This course is intended to help radiologists move beyond the basics and apply classroom knowledge in the clinical setting.

This case-based review course will expose the attendee to multiple challenging breast MRI cases, fully supervised by experienced, expert breast MR faculty. Using an electronic audience-response system (ARS), all attendees will get immediate feedback regarding their own performance as well as the ability to measure their responses against those of their peers. The case-based presentations will be augmented by pertinent educational material, presented in traditional lecture format

throughout the 1.5 day course. On completion of the course, attendees who have participated in all case-based sessions will have documented supervised instruction in at least 100 breast MRI cases.

OBJECTIVES

At the end of this activity, the participants will be able to:

- } Identify image interpretation by direct participation in case-based instruction
- } Assess and provide feedback on at least 100 cases reviewed with MRI faculty
- } Describe the current clinical roles of breast MRI
- } Identify the image patterns of benign and malignant disease
- } Review methods for optimizing MRI guided biopsy
- } Evaluate correlation between imaging and pathologic findings

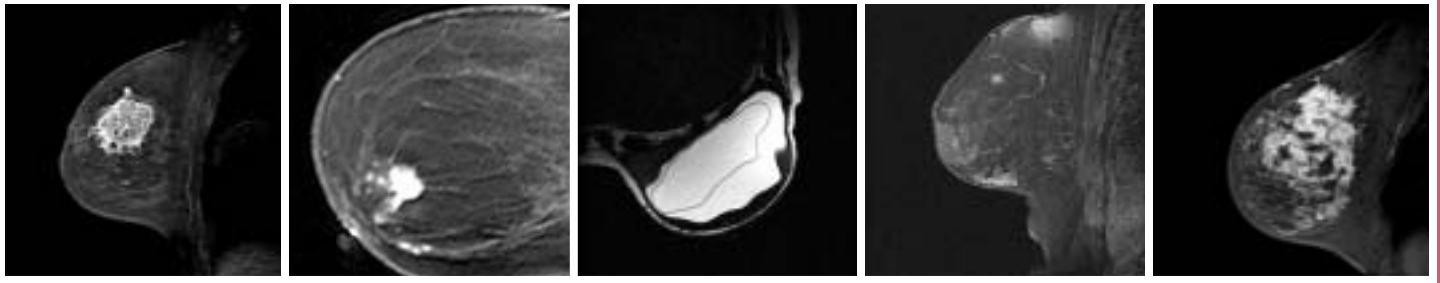
ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint-sponsorship of the American College of Radiology (ACR) and Society of Breast Imaging. The ACR is accredited by the ACCME to provide continuing medical education for physicians.

DESIGNATION STATEMENT

The American College of Radiology (ACR) designates this live activity for a maximum of 11.5 *AMA PRA Category 1 Credits*[™]. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Presenters at this conference will disclose any relevant financial relationship or potential conflicts of interest, if applicable, in accordance with ACCME Standards. Disclosure information will be presented either verbally or printed in the final program material.



Practical Breast MRI: Case-Based Review Faculty

D. David Dershaw, MD
 Attending Radiologist
 Memorial Sloan-Kettering
 Cancer Center
 New York, New York

Carol Lee, MD
 Attending Radiologist
 Memorial Sloan-Kettering
 Cancer Center
 New York, New York

Debra Monticciolo, MD
Program Chair
 Professor and Vice-Chair of Radiology
 Texas A&M College of Medicine
 Section Chief, Breast Imaging
 Scott & White Healthcare

Hotel Information for July 9 - 10, 2011

HOTEL

Hilton Baltimore
 410 West Pratt Street
 Baltimore, MD 21201
 443-573-8700
http://www1.hilton.com/en_US/hi/hotel/BWICHH-Hilton-Baltimore-Maryland/index.do

HOTEL RATE

\$159 single / double rate, plus taxes, presently 15.5 percent and subject to change.

HOTEL RESERVATION DEADLINE: FRIDAY, JUNE 17, 2011

HOTEL RESERVATIONS

- For reservations, call 1-800-HILTONS (1-800-445-8667) and request the Society of Breast Imaging rate.
- Guest rooms are available on a first-come, first-served basis.
- Reservations made after June 17, 2011, will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW

The Baltimore Hilton is a Four Diamond AAA rated hotel which opened in the summer of 2008, and is located in the Inner Harbor District adjacent to Camden Yards, the home of the MLB Baltimore Orioles. The hotel is 100% non-smoking, and guest rooms feature the Hilton Serenity Collection™ bedding and bath experience with Suite Dreams® plush-top

mattress, down duvet and pillows, exclusive Crabtree & Evelyn® La Source bath amenities as well as large, flat screen, plasma, high definition televisions with On-Demand™ entertainment, sizable work stations, dual line phone with voice mail and data port, high speed Internet access, Hilton Alarm Clock with MP3 capability, and in-room coffee makers. The state-of-the-art fitness center has floor-to-ceiling window views overlooking Camden Yards, Precor® cardiovascular equipment with built-in personal entertainment, strength-training machines, a heated indoor pool and whirlpool. The hotel's food options include a lobby bar, plus the Diamond Tavern with indoor and patio dining and serving new American cuisine all day. Additional hotel amenities include a full service 24-hour business center, boarding pass printer in lobby, concierge, convenience store, ATM and room service.

GROUND TRANSPORTATION

Baltimore Washington International Airport (BWI) is located approximately ten miles from the Hilton Baltimore and taxi service is approximately \$35, one way. An alternate airport is Washington National Airport (DCA), located approximately 40 miles from the hotel. SuperShuttle provides transportation services between BWI and the hotel for approximately \$13, one way, or between the DCA and the hotel for approximately \$90, one way. Contact SuperShuttle at 800-258-3826 or www.supershuttle.com for information or reservations. The Hilton Baltimore is

located on the Convention Center stop of the Light Rail system with access to BWI, and schedule and fare information is available at <http://mta.maryland.gov/services/lightrail/>

LOCAL ATTRACTIONS

Baltimore is famous for its beautiful waterfront, world-class museums, three centuries of history and much, much more. Attractions include Fort McHenry - home of the American National Anthem written during the War of 1812, the Reginald F. Lewis Museum of Maryland African American History, the Maryland Science Center, the National Aquarium, the Babe Ruth Birthplace Museum, the Walters Art Museum and many other art, cultural and historic museums. Baltimore's Inner Harbor is home to many restaurants and taverns, unique shops, museums, and live entertainment. The complimentary bus, the 'Charm City Circulator' has a bus stop in front of Hilton and provides transportation to the Inner Harbor, UMD School of Medicine, Johns Hopkins Baltimore East Campus, Fells Point, Little Italy, and more <http://www.charmcitycirculator.com/>. Visit the official tourism Web site of Baltimore at <http://baltimore.org/> or the City of Baltimore Website <http://www.baltimorecity.gov/> for visitor information about local attractions and special events.

Hotel Information for September 17 - 18, 2011

HOTEL

Loews Santa Monica Beach Hotel
1700 Ocean Avenue
Santa Monica, CA 90401
310-458-6700
www.loewshotels.com/en/Santa-Monica-Beach-Hotel

HOTEL RATE

\$244 single / double rate, plus taxes, presently 14.15 percent and subject to change.

HOTEL RESERVATION DEADLINE: FRIDAY, AUGUST 26, 2011

HOTEL RESERVATIONS

- For reservations, call 1-888-332-0160 and request the Society of Breast Imaging rate.
- Guest rooms are available on a first-come, first-served basis.
- Reservations made after August 26, 2011, will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW

The Loews Santa Monica Hotel offers guests an oceanfront pool with expansive decks and outdoor fire pits with direct access to the Pacific Ocean and Santa Monica Pier. The hotel's award-winning fitness center has Technogym cardiovascular and strength equipment, Expresso bikes, free weights and a variety of group classes, plus bicycle, beach cruiser and rollerblade rentals. The eco-friendly Ocean Spa offers a variety of body and facial services. Dining options include the Ocean & Vine restaurant, Papillon Lounge, Blue Streak poolside service and 24-hour in-room dining. Combining nautical charm with modern convenience, the Loews Santa Monica accommodations blend comfort and style and feature 42" Flat panel TVs, CD players, minibars, Keurig Coffee makers with gourmet coffees, Lodgenet On Demand movies, in-room safe, well-designed workspace, complimentary daily newspaper. The spacious marble baths have 10" LCD TVs and amenities include 100% combed and ring spun cotton terry towels and bath sheets, lather skin and body care products, the "Ultimate Doeskin" robe by Chadsworth & Haig.

GROUND TRANSPORTATION

Los Angeles International Airport (LAX) is located approximately 10 miles from the Loews Santa Monica Beach Hotel and taxi service is approximately \$33,

one way. SuperShuttle provides transportation services between LAX and the hotel for approximately \$15, one way. Contact SuperShuttle at 800-258-3826 or www.supershuttle.com for information or reservations.

LOCAL ATTRACTIONS

Santa Monica is an unforgettable, seaside city in Southern California. Conveniently located a few miles from Los Angeles and a short drive to the neighboring attractions of the region, Santa Monica is a beach city with all of the culture, events and comforts of an active metropolis. Visit www.santamonica.com for visitor information about local attractions and special events.

Hotel Information for January 28 - 29, 2012

HOTEL

Hilton Orlando Bonnet Creek
14100 Bonnet Creek Resort Lane
Orlando, FL 32821
407-597-3600
www.hiltonbonnetcreek.com

HOTEL RATE

\$189 single / double rate, plus taxes, presently 12.5 percent and subject to change.

HOTEL RESERVATION DEADLINE: FRIDAY, JANUARY 6, 2012

HOTEL RESERVATIONS

- For reservations, call 1-800-HILTONS (1-800-445-8667) and request the Society of Breast Imaging rate.
- Guest rooms are available on a first-come, first-served basis.
- Reservations made after January 6, 2012 will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW

Orlando's newest AAA 4-Diamond hotel is located adjacent to the Waldorf Astoria Orlando, off of Epcot® Center Drive and near Walt Disney World® Resort. The resort is nestled on a 482-acre nature preserve and amenities include complimentary deluxe transportation to and from the Walt Disney World® Theme Parks, an adjacent Waldorf Astoria Spa by Guerlain® and an 18-hole championship golf course designed by Rees Jones, twelve dining and lounge options, a 3-acre lagoon-style pool with lazy river. The spacious, deluxe guest rooms provide the perfect refuge to relax after a long day of meet-

ings or exploring the sites, and include a 37-inch high-definition flat-screen television, stereo alarm clock am/fm radio with MP3 connection, Hilton Signature Serenity Bed™, a marble bath with Crabtree & Evelyn La Source® bath and shower amenities, wireless and ethernet high-speed Internet services, work desk with two-line telephone with voicemail, mini-refrigerator and coffeemaker, in-room safe, iron, and ironing board and daily housekeeping.

GROUND TRANSPORTATION

Orlando International Airport (MCO) is located approximately 22 miles from the Hilton Orlando Bonnet Creek and taxi service is approximately \$51, one way. Mears Transportation provides bus service between MCO and the hotel for approximately \$21, one way. Contact Mears Transportation at 407-423-5566 or www.mearstransportation.com for information or reservations.

LOCAL ATTRACTIONS

Orlando offers a great variety of theme parks, golf courses, shopping, spas, and outdoor adventures. Orlando continues to add to its world famous theme park attractions. In June 2010, Universal Orlando® Resort opened "The Wizarding World of Harry Potter," where guests can experience the magical world of J.K. Rowling's popular Harry Potter series. The new land at Islands of Adventure® features Harry Potter themed rides, dining and shopping experiences. SeaWorld's® water park, Aquatica, opened a new high-speed tube slide, Omaka Rocka. Walt Disney World® Resort broke ground on a three-year project to vastly increase the size of Fantasyland, the largest expansion in the history of the Magic Kingdom. Legoland® Florida will open in 2011 and will include more than 50 main attractions.

The Hilton Orlando Bonnet Creek is in close proximity to a variety of activities offered in the Orlando area. Visit www.visitorlando.com for visitor information about local attractions and special events.

AMERICANS WITH DISABILITIES ACT

The SBI encourages all people to participate. Individuals requiring auxiliary aids or services identified in the Americans With Disabilities Act should send a description of needs to Justine Wood at jwood@acr.org or call (800) 227-5463, ext 4957.

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Registration Information

Last Name	First Name	Middle Initial	Degree
Institution Name		Preferred Badge Name	
Street Address <input type="checkbox"/> Home <input type="checkbox"/> Work			
City	State or Province	Zip Code	Country
Home Telephone	Business Telephone	Email Address (confirmation will be sent to this email)	
* SSN (last four digits)	* Date of Birth	Business Fax	

SELECT A LOCATION (CHECK ONE):

- Baltimore, MD July 9 - 10, 2011
- Santa Monica, CA September 17 - 18, 2011
- Orlando, FL January 28 - 29, 2012

REGISTRATION FEES:

	After	
	5-13-11 (Baltimore)	
	7-29-11 (Santa Monica)	
	12-2-11 (Orlando)	_____
	Early	
SBI Member or Fellow	<input type="checkbox"/> \$695	<input type="checkbox"/> \$795
Non-Member	<input type="checkbox"/> \$875	<input type="checkbox"/> \$975

**On site registration fees increase by \$75*

CANCELLATION POLICY:

Full refunds, less a \$75 administrative fee, will be granted in response to written notification of cancellation received on or before:

- } July 10, 2011 Baltimore conference
- } August 26, 2011 Santa Monica, CA conference
- } December 28, 2011 Orlando, FL conference

NO REFUNDS WILL BE PROVIDED FOR NO-SHOWS

For registration inquiries, please call (800) 373-2204.

REGISTRATION:

Sorry, telephone registration cannot be accepted.

- } ONLINE. Register at www.sbi-online.org
- } FAX. Please complete registration form (with credit card information) and fax to (703) 648-1863.
- } MAIL. Please complete registration form (with credit card information or check enclosed) and mail to:
 Society of Breast Imaging Att: Meeting Registration
 1891 Preston White Drive Reston, Virginia 20191
- } Please make check payable to SBI.
- } Registration forms will not be processed without payment.

PAYMENT INFORMATION:

Registration forms will not be processed without payment.

- Check enclosed payable to SBI
- Credit card: Visa Mastercard AmEx

Credit Card Number Expiration Date

Cardholder's Name (Please Print)

Cardholder's Signature



** SSN (last four digits) and Date of Birth are used to uniquely identify you in our database.*