Hotel Information for October 9 - 10, 2010

HOTEL
JW Marriott Houston
5150 Westheimer Road
Houston, TX, 77056-5506
713-961-1500
www.marriott.com/hotels/travel/houjw-jw-marriott-houston

HOTEL RESERVATIONS
Guest rooms are available on a first-come, first-served basis. Reservations made after September 17, 2010, will be accepted on a space-available basis and may not be at the SBI group rate.

HOTEL OVERVIEW
The JW Marriott Houston hotel provides luxurious accommodations and amenities conveniently located in the heart of Houston's Galleria area. This Houston luxury hotel is near more than 200 exclusive stores as well as fine dining, entertainment and local museums. An array of on-site hotel amenities include: an onsite fitness center, indoor/outdoor connecting pool, hot tub, Starbucks coffee house, South Coast restaurant, Destino lounge and 24-hour room service. This non-smoking hotel features contemporary, spacious guest rooms with luxurious down comforters, custom duvets and cotton-rich linens. All guest rooms include a 32” HD TV, work stations, high-speed wired or wireless internet, cordless telephones with two phone lines, in-room safe, complimentary coffee maker with coffee, tea and bottled water.

GROUND TRANSPORTATION
George Bush Intercontinental/ Houston Airport (IAH) is located approximately 27 miles from the JW Marriott Houston and taxi service is approximately $65, one way. An alternate airport is Houston/William P Hobby (HOU), located approximately 16 miles from the hotel, and taxi service is approximately $55, one way. SuperShuttle provides transportation services between IAH and the hotel for approximately $27, one way, or between the HOU and the hotel for approximately $25, one way. Contact SuperShuttle at 800-258-3826 for reservations.

LOCAL ATTRACTIONS
Known as both the Bayou City and the Energy Capital of the World, Houston is a diverse city that offers world-class arts and entertainment. Houston is home to NASA and the Astrodome. Visit the official tourism Web site of Houston at www.visithoustontexas.com for visitor information about local attractions and special events.

Hotel Information for January 29 - 30, 2011

HOTEL
The Fairmont Turnberry Isle
19999 West Country Club Drive
Aventura, FL 33180
305-932-6200
www.fairmont.com/turnberryisle

HOTEL RATE
$249 single / double rate, plus $12.95 resort fee, plus taxes, presently 13 percent and subject to change. The resort fee sponsors the following guest room amenities: coffee service, internet access, local and toll free calls, plus round trip transportation to the Aventura Mall and private Ocean Club, and access to the fitness center at The Willow Stream Spa.

HOTEL RESERVATION DEADLINE: WEDNESDAY, DECEMBER 15, 2010
For reservations, call 1-800-327-7028 or 1-866-840-8067 and request the Society of Breast Imaging rate.

GROUND TRANSPORTATION
Fort Lauderdale International Airport (FLL) is located approximately 12 miles from the Fairmont Turnberry Isle and taxi service is approximately $20, one way. An alternate airport is Miami International Airport (MIA), approximately 20 miles away and taxi service is approximately $50, one way.

LOCAL ATTRACTIONS
The Fairmont Turnberry Isle is in close proximity to a variety of activities offered in the Greater Fort Lauderdale area. Visit www.sunny.org for visitor information about local attractions and special events. The hotel is located close to world class shopping in the Aventura Mall with over 250 stores, which is accessible on one of the hotel’s complimentary shuttles.

AMERICANS WITH DISABILITIES ACT
The SBI encourages all people to participate. Individuals requiring auxiliary aids or services identified in the Americans With Disabilities Act should contact Justine Wood at (800) 227-5463, ext 4957 or jwood@acr.org.
SOCIETY OF BREAST IMAGING PRESENTS
Practical Breast MRI: Case-Based Review

2 Dates + 2 Locations:

October 9 - 10, 2010
JW Marriott Houston
Houston, Texas

January 29 - 30, 2011
The Fairmont Turnberry Isle
Miami, Florida

REGISTER EARLY – SPACE IS LIMITED!
A principal goal of the Society of Breast Imaging is to foster the use of the scientific method in breast imaging. Often when there is no "science" to bring to bear on a particular subject, the experience of the individual must be relied upon for guidance. When writing or lecturing, the audience should be informed as to the basis of the guidance.

To this end, it is recommended that authors providing advice to others in speeches, lectures, or written materials through the Society of Breast Imaging, indicate whether such advice is based on a scientific analysis, or the individual’s own anecdotal experience. Scientifically derived results are encouraged although individual experience is still very valuable.

OBJECTIVES
At the end of this activity, the participants will be able to:
- Identify image interpretation by direct participation in case-based instruction
- Assess and provide feedback on at least 100 cases reviewed with MRI faculty
- Describe the current clinical roles of breast MRI
- Identify the images patterns of benign and malignant disease
- Review methods for optimizing MRI guided biopsy
- Evaluate correlation between imaging and pathologic findings

CME STATEMENT
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint-sponsorship of the American Roentgen Ray Society and Society of Breast Imaging. The American Roentgen Ray Society is accredited by the ACCME to provide continuing medical education for physicians.

The American Roentgen Ray Society designates this educational activity for a maximum of 11.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Presenters at this conference have disclosed any conflict of interest or their intention to discuss off-label use, if applicable, in accordance with ACCME Standards and FDA requirements. Disclosure information will be presented either verbally or printed in the final program material.

The American Roentgen Ray Society is a strategic partner of the American College of Radiology.
# Practical Breast MRI: Case-Based Review

**2 Dates + 2 Locations:**
- **October 9 - 10, 2010**
  - JW Marriott Houston
  - Houston, Texas
- **January 29 - 30, 2011**
  - The Fairmont Turnberry Isle
  - Miami, Florida

## Day 1 Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.00 - 8.30</td>
<td>Managing MR Enhancement</td>
<td>Debra Monticciolo, MD</td>
</tr>
<tr>
<td>8.30 - 9.00</td>
<td>MR: Technical Aspects</td>
<td>Luz Venta, MD</td>
</tr>
<tr>
<td>9.00 - 10.00</td>
<td>Case Review 1</td>
<td>Debra Monticciolo, MD</td>
</tr>
<tr>
<td>10.00 - 10.30</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>10.30 - 11.30</td>
<td>Case Review 2</td>
<td>Luz Venta, MD</td>
</tr>
<tr>
<td>11.30 - 12.30</td>
<td>Case Review 3</td>
<td>Debra Monticciolo, MD</td>
</tr>
<tr>
<td>12.30 - 1.30</td>
<td>Lunch (Provide)</td>
<td></td>
</tr>
<tr>
<td>1.30 - 2.00</td>
<td>Indications for Breast MR</td>
<td>D. David Dershaw, MD</td>
</tr>
<tr>
<td>2.00 - 3.00</td>
<td>Case Review 4</td>
<td>Carol Lee, MD</td>
</tr>
<tr>
<td>3.00 - 3.30</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>3.30 - 4.00</td>
<td>MR Biopsy: Tips and Techniques</td>
<td>Carol Lee, MD</td>
</tr>
<tr>
<td>4.00 - 5.00</td>
<td>Case Review 5</td>
<td>D. David Dershaw, MD</td>
</tr>
<tr>
<td>5.00 - 5.30</td>
<td>QA Panel Faculty</td>
<td></td>
</tr>
</tbody>
</table>

## Day 2 Sunday

**MORNING MODERATOR: MONTICCILO**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.00 - 9.00</td>
<td>Case Review 6</td>
<td>D. David Dershaw, MD</td>
</tr>
<tr>
<td>9.00 - 9.30</td>
<td>MR Biopsy: Rad-Path Correlation</td>
<td>Carol Lee, MD</td>
</tr>
<tr>
<td>9.30 - 10.30</td>
<td>Case Review 7</td>
<td>Luz Venta, MD</td>
</tr>
<tr>
<td>10.30 - 11.00</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>11.00 - 12.00</td>
<td>Case Review 8</td>
<td>Carol Lee, MD</td>
</tr>
<tr>
<td>12.00 - 12.30</td>
<td>QA Wrap Up</td>
<td>All faculty</td>
</tr>
</tbody>
</table>
Faculty

Debra Monticciolo, MD, Program Chair
Professor of Radiology
Texas A&M College of Medicine
Section Chief, Breast Imaging
Scott & White Hospital and Clinic
Temple, Texas

D. David Dershaw, MD
Director, Breast Imaging Section
Memorial Sloan-Kettering Cancer Center
New York, New York

Carol Lee, MD
Attending Radiologist
Memorial Sloan-Kettering Cancer Center
New York, New York

Luz Venta, MD
Professor of Radiology
Medical Director
Methodist Breast Care Center
Houston, Texas

Join us in 2011!

SBI 10th Postgraduate Course
May 19 - 22, 2011  San Antonio, Texas

www.sbi-online.org
SOCIETY OF BREAST IMAGING PRESENTS

Practical Breast MRI: Case-Based Review

2 Dates + 2 Locations:

- Houston, TX  October 9 - 10, 2010
- Miami, FL    January 29 - 30, 2011

REGISTRATION FEES:

- SBI Member or Fellow  After 8-13-10 (Houston)
  Early  $625
  12-3-10 (Miami)
  $725
- Non-Member  $800  $900
- Active Military  On site registration fees increase by $75

CANCELLATION POLICY:

Full refunds, less a $75 administrative fee, will be granted in response to written notification of cancellation received on or before:

- September 3, 2010 Houston, TX conference
- December 22, 2010 Miami, FL conference

NO REFUNDS WILL BE PROVIDED FOR NO-SHOWS

For registration inquiries, please call (800) 373-2204.

REGISTRATION:

Sorry, telephone registration cannot be accepted.

- ONLINE. Register at www.sbi-online.org
- FAX. Please complete registration form (with credit card information) and fax to (703) 648-1863.
- MAIL. Please complete registration form (with credit card information or check enclosed) and mail to:
  SBI   P.O. Box 2348   Merrifield, VA 22116-2348

Please make check payable to SBI. Registration forms will not be processed without payment.

PAYMENT INFORMATION:

Registration forms will not be processed without payment.

- Check enclosed payable to SBI
- Credit card:  Visa  Mastercard  AmEx

Credit Card Number  Expiration Date

Cardholder’s Name (Please Print)

Cardholder’s Signature