



## Hotel Information for October 9 - 10, 2010

### HOTEL

JW Marriott Houston  
5150 Westheimer Road  
Houston, TX, 77056-5506  
713-961-1500  
www.marriott.com/hotels/travel/  
houjw-jw-marriott-houston

### HOTEL RATE

\$139 single / double rate, plus taxes, presently 17 percent and subject to change.

### HOTEL RESERVATION DEADLINE: FRIDAY, SEPTEMBER 17, 2010

For reservations, call 1-800-228-9290 and request the Society of Breast Imaging rate.

### HOTEL RESERVATIONS

Guest rooms are available on a first-come, first-served basis. Reservations made after September 17, 2010, will be accepted on a space-available basis and may not be at the SBI group rate.

### HOTEL OVERVIEW

The JW Marriott Houston hotel provides luxurious accommodations and amenities conveniently located in the heart of Houston's Galleria area. This Houston luxury hotel is near more than 200 exclusive stores as well as fine dining, entertainment and local museums. An array of on-site hotel amenities include: an onsite fitness center, indoor /outdoor connecting pool, hot tub, Starbucks coffee house, South Coast restaurant, Destino lounge and 24-hour room service. This non-smoking hotel features contemporary, spacious guest rooms with luxurious down comforters, custom duvets and cotton-rich linens. All guest rooms include a 32" HD TV, work stations, high-speed wired or wireless internet, cordless telephones with two phone lines, in-room safe, complimentary coffee maker with coffee, teas and bottled water.

### GROUND TRANSPORTATION

George Bush Intercontinental/ Houston Airport (IAH) is located approximately 27 miles from the JW Marriott Houston and taxi service is approximately \$65, one

way. An alternate airport is Houston/William P Hobby (HOU), located approximately 16 miles from the hotel, and taxi service is approximately \$55, one way. SuperShuttle provides transportation services between IAH and the hotel for approximately \$27, one way, or between the HOU and the hotel for approximately \$25, one way. Contact SuperShuttle at 800-258-3826 for reservations.

### LOCAL ATTRACTIONS

Known as both the Bayou City and the Energy Capital of the World, Houston is a diverse city that offers world-class arts and entertainment. Houston is home to NASA and the Astrodome. Visit the official tourism Web site of Houston at www.visithoustontexas.com for visitor information about local attractions and special events.



## Hotel Information for January 29 - 30, 2011

### HOTEL

The Fairmont Turnberry Isle  
19999 West Country Club Drive  
Aventura, FL 33180  
305-932-6200  
www.fairmont.com/turnberryisle

### HOTEL RATE

\$249 single / double rate, plus \$12.95 resort fee, plus taxes, presently 13 percent and subject to change. The resort fee sponsors the following guest room amenities: coffee service, internet access, local and toll free calls, plus round trip transportation to the Aventura Mall and private Ocean Club, and access to the fitness center at The Willow Stream Spa.

### HOTEL RESERVATION DEADLINE: WEDNESDAY, DECEMBER 15, 2010

For reservations, call 1-800-327-7028 or 1-866-840-8067 and request the Society of Breast Imaging rate.

### HOTEL RESERVATIONS

Guest rooms are available on a first-come, first-served basis.

Reservations made after December 15, 2010, will be accepted on a space-available basis and may not be at the SBI group rate.

### HOTEL OVERVIEW

Secluded on 300 tropical acres, this Mediterranean-style property features two 18-hole Raymond Floyd-redesigned championship golf courses, a private beach front Ocean Club right on the Atlantic, the Willow Stream Spa and fitness center, a tennis facility with four clay HydroCourts, three pools including a new lagoon-style pool featuring a waterslide, lazy river, private cabanas and poolside dining, a supervised children's program and an array of recreational activities. A diverse selection of restaurants included American contemporary cuisine at Bourbon Steak restaurant and seaside casual and regional flavors at Cascata Grille. Guest rooms feature 42" plasma screen televisions, i-Home clock radio, a spacious work desk equipped with high-speed internet and three dual-line telephones with voice-mail, in-room safe, coffee maker with coffee, teas, and marble baths with soaking tubs, glass-enclosed showers, mosaic flooring and flat-screen televisions. Accommodations feature private balconies with stunning views of the luxurious landscaped gardens or one of the resort's golf courses.

### GROUND TRANSPORTATION

Fort Lauderdale International Airport (FLL) is located approximately 12 miles from the Fairmont Turnberry Isle and taxi service is approximately \$20, one way. An alternate airport is Miami International Airport (MIA), approximately 20 miles away and taxi service is approximately \$50, one way.

### LOCAL ATTRACTIONS

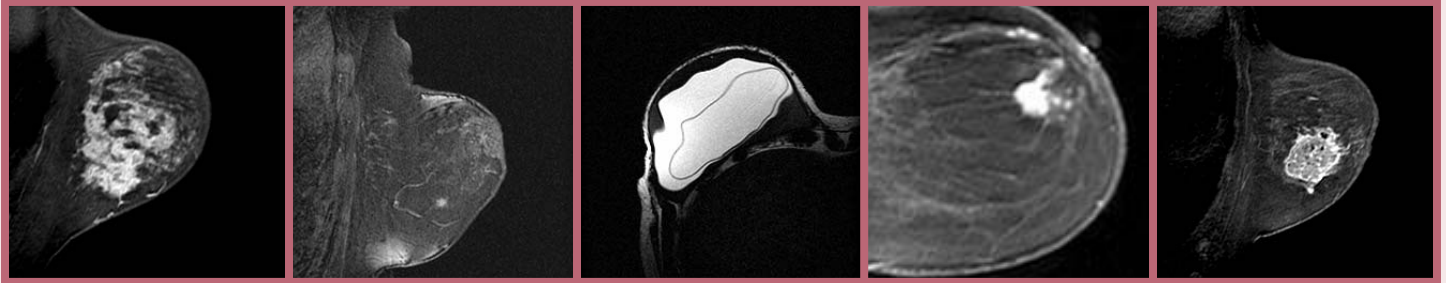
The The Fairmont Turnberry Isle is in close proximity to a variety of activities offered in the Greater Fort Lauderdale area. Visit www.sunny.org for visitor information about local attractions and special events. The hotel is located close to world class shopping in the Aventura Mall with over 250 stores, which is accessible on one of the hotel's complimentary shuttles.

### AMERICANS WITH DISABILITIES ACT

The SBI encourages all people to participate. Individuals requiring auxiliary aids or services identified in the Americans With Disabilities Act should contact Justine Wood at (800) 227-5463, ext 4957 or jwood@acr.org.



**REGISTER EARLY -  
SPACE IS LIMITED!**



**SOCIETY OF BREAST IMAGING PRESENTS**  
**Practical Breast MRI: Case-Based Review**  
**2 Dates + 2 Locations:**  
October 9 - 10, 2010  
JW Marriott Houston  
Houston, Texas  
January 29 - 30, 2011  
The Fairmont Turnberry Isle  
Miami, Florida



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Reston, Virginia 20191

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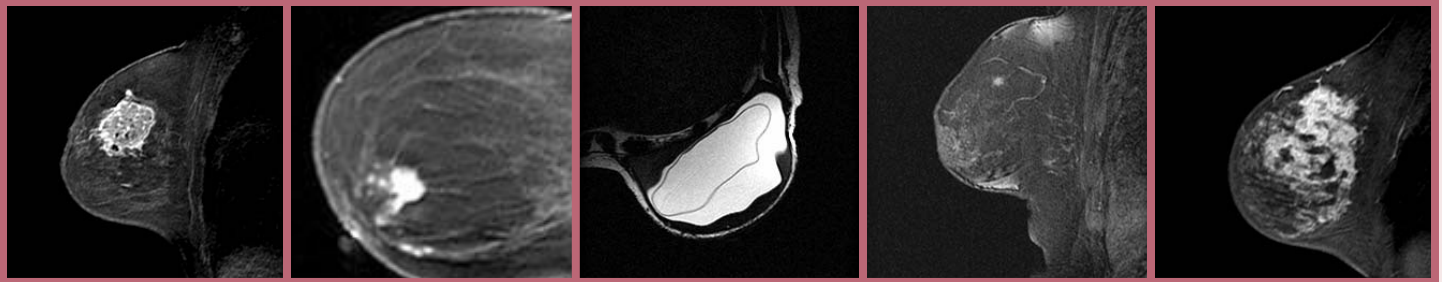
SOCIETY OF BREAST IMAGING PRESENTS

# Practical Breast MRI: Case-Based Review

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## PRACTICAL BREAST MRI: CASE-BASED REVIEW

### POLICY ON SCIENTIFIC METHOD

A principal goal of the Society of Breast Imaging is to foster the use of the scientific method in breast imaging. Often when there is no "science" to bring to bear on a particular subject, the experience of the individual must be relied upon for guidance. When writing or lecturing, the audience should be informed as to the basis of the guidance.

To this end, it is recommended that authors providing advice to others in speeches, lectures, or written materials through the Society of Breast Imaging, indicate whether such advice is based on a scientific analysis, or the individual's own anecdotal experience. Scientifically derived results are encouraged although individual experience is still very valuable.

### OBJECTIVES

At the end of this activity, the participants will be able to:

- } Identify image interpretation by direct participation in case-based instruction
- } Assess and provide feedback on at least 100 cases reviewed with MRI faculty
- } Describe the current clinical roles of breast MRI
- } Identify the images patterns of benign and malignant disease
- } Review methods for optimizing MRI guided biopsy
- } Evaluate correlation between imaging and pathologic findings

### CME STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint-sponsorship of the American

Roentgen Ray Society and Society of Breast Imaging. The American Roentgen Ray Society is accredited by the ACCME to provide continuing medical education for physicians.

The American Roentgen Ray Society designates this educational activity for a maximum of 11.5 *AMA PRA Category 1 Credits*<sup>™</sup> Physicians should only claim credit commensurate with the extent of their participation in the activity.

Presenters at this conference have disclosed any conflict of interest or their intention to discuss off-label use, if applicable, in accordance with ACCME Standards and FDA requirements. Disclosure information will be presented either verbally or printed in the final program material.

The American Roentgen Ray Society is a strategic partner of the American College of Radiology.

SOCIETY OF BREAST IMAGING PRESENTS

# Practical Breast MRI: Case-Based Review

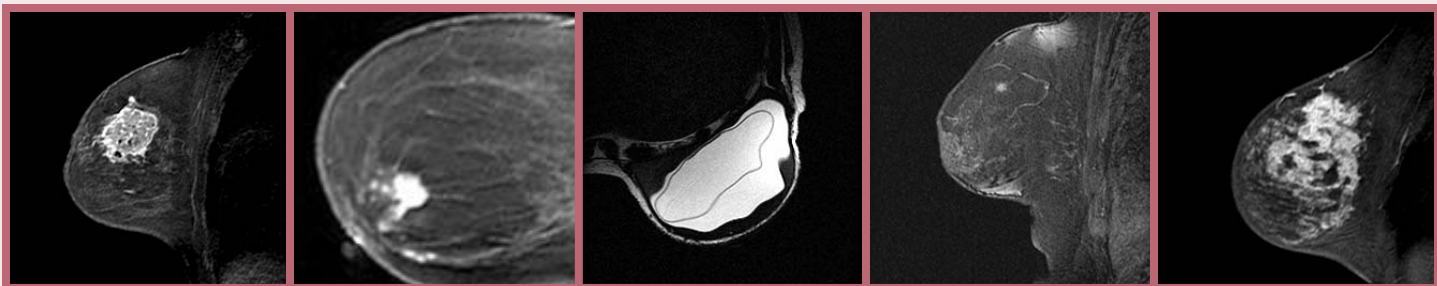
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<b>DAY 1 SATURDAY</b>	<b>TOTAL HOURS</b>	
8.00 - 8.30	Managing MR Enhancement	Debra Monticciolo, MD
8.30 - 9.00	MR: Technical Aspects	Luz Venta, MD
9.00 - 10.00	Case Review 1	Debra Monticciolo, MD
10.00 - 10.30	Break	
10.30 - 11.30	Case Review 2	Luz Venta, MD
11.30 - 12.30	Case Review 3	Debra Monticciolo, MD
12.30 - 1.30	Lunch (Provide)	
1.30 - 2.00	Indications for Breast MR	D. David Dershaw, MD
2.00 - 3.00	Case Review 4	Carol Lee, MD
3.00 - 3.30	Break	
3.30 - 4.00	MR Biopsy: Tips and Techniques	Carol Lee, MD
4.00 - 5.00	Case Review 5	D. David Dershaw, MD
5.00 - 5.30	QA Panel Faculty	

<b>DAY 2 SUNDAY</b>	<b>MORNING MODERATOR: MONTICCIOLO</b>	
8.00 - 9.00	Case Review 6	D. David Dershaw, MD
9.00 - 9.30	MR Biopsy: Rad-Path Correlation	Carol Lee, MD
9.30 - 10.30	Case Review 7	Luz Venta, MD
10.30 - 11.00	Break	
11.00 - 12.00	Case Review 8	Carol Lee, MD
12.00 - 12.30	QA Wrap Up	All faculty



## Faculty

Debra Monticciolo, MD, Program Chair  
Professor of Radiology  
Texas A&M College of Medicine  
Section Chief, Breast Imaging  
Scott & White Hospital and Clinic  
Temple, Texas

Carol Lee, MD  
Attending Radiologist  
Memorial Sloan- Kettering Cancer Center  
New York, New York

D. David Dershaw, MD  
Director, Breast Imaging Section  
Memorial Sloan- Kettering Cancer Center  
New York, New York

Luz Venta, MD  
Professor of Radiology  
Medical Director  
Methodist Breast Care Center  
Houston, Texas

# Join us in 2011!

## SBI 10th Postgraduate Course May 19 - 22, 2011 San Antonio, Texas



[www.sbi-online.org](http://www.sbi-online.org)

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Miami, Florida

## Registration Information

\_\_\_\_\_  
Last Name First Name Middle Initial Degree

\_\_\_\_\_  
Institution Name Preferred Badge Name

\_\_\_\_\_  
Street Address  Home  Work

\_\_\_\_\_  
City State or Province Zip Code Country

\_\_\_\_\_  
Home Telephone Business Telephone Email Address (confirmation will be sent to this email)

\_\_\_\_\_  
SSN (last four digits) Date of Birth Business Fax

### SELECT A LOCATION (CHECK ONE):

- Houston, TX October 9 - 10, 2010  
 Miami, FL January 29 - 30, 2011

### REGISTRATION FEES:

	Early	After 8-13-10 (Houston) 12-3-10 (Miami)
SBI Member or Fellow	<input type="checkbox"/> \$625	<input type="checkbox"/> \$725
Non-Member	<input type="checkbox"/> \$800	<input type="checkbox"/> \$900

Active Military

*\*On site registration fees increase by \$75*

### CANCELLATION POLICY:

Full refunds, less a \$75 administrative fee, will be granted in response to written notification of cancellation received on or before:

- } September 3, 2010 Houston, TX conference  
} December 22, 2010 Miami, FL conference

### NO REFUNDS WILL BE PROVIDED FOR NO-SHOWS

For registration inquiries, please call (800) 373-2204.

### REGISTRATION:

Sorry, telephone registration cannot be accepted.

- } ONLINE. Register at [www.sbi-online.org](http://www.sbi-online.org)  
} FAX. Please complete registration form (with credit card information) and fax to (703) 648-1863.  
} MAIL. Please complete registration form (with credit card information or check enclosed) and mail to:  
SBI P.O. Box 2348 Merrifield, VA 22116-2348  
} Please make check payable to SBI.  
} Registration forms will not be processed without payment.

### PAYMENT INFORMATION:

Registration forms will not be processed without payment.

- Check enclosed payable to SBI  
 Credit card:  Visa  Mastercard  AmEx

\_\_\_\_\_  
Credit Card Number Expiration Date

\_\_\_\_\_  
Cardholder's Name (Please Print)

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Cardholder's Signature

